

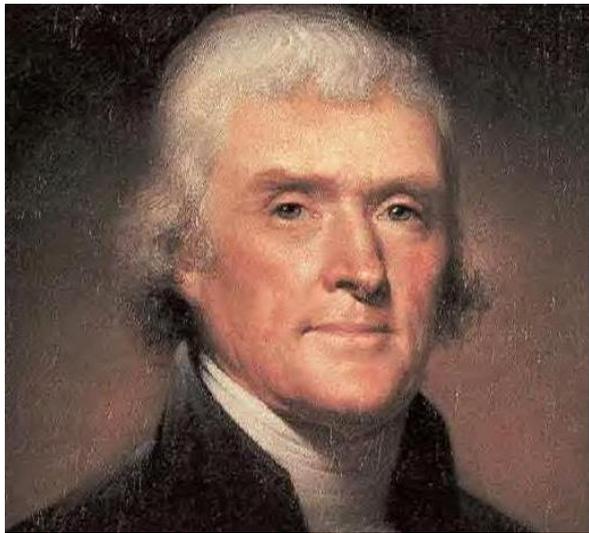
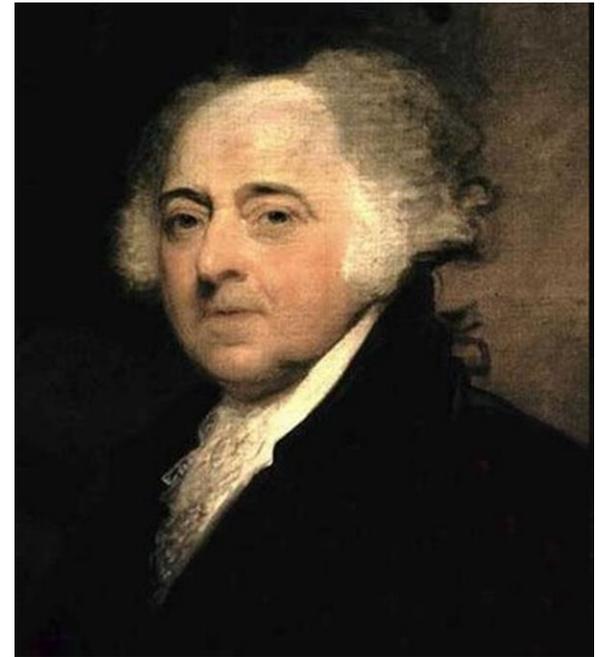
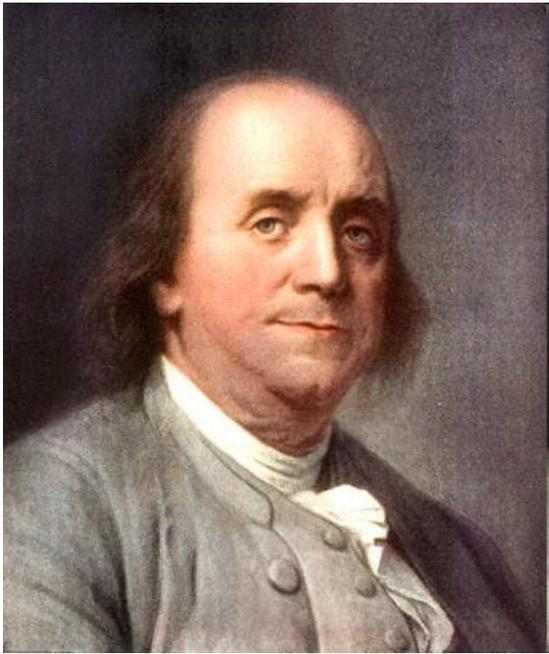


# Embassies 101

NAME

LOCATION

DATE



# Our First Diplomats

**OK, we're a bit bigger now**



# What do our modern day diplomats do?

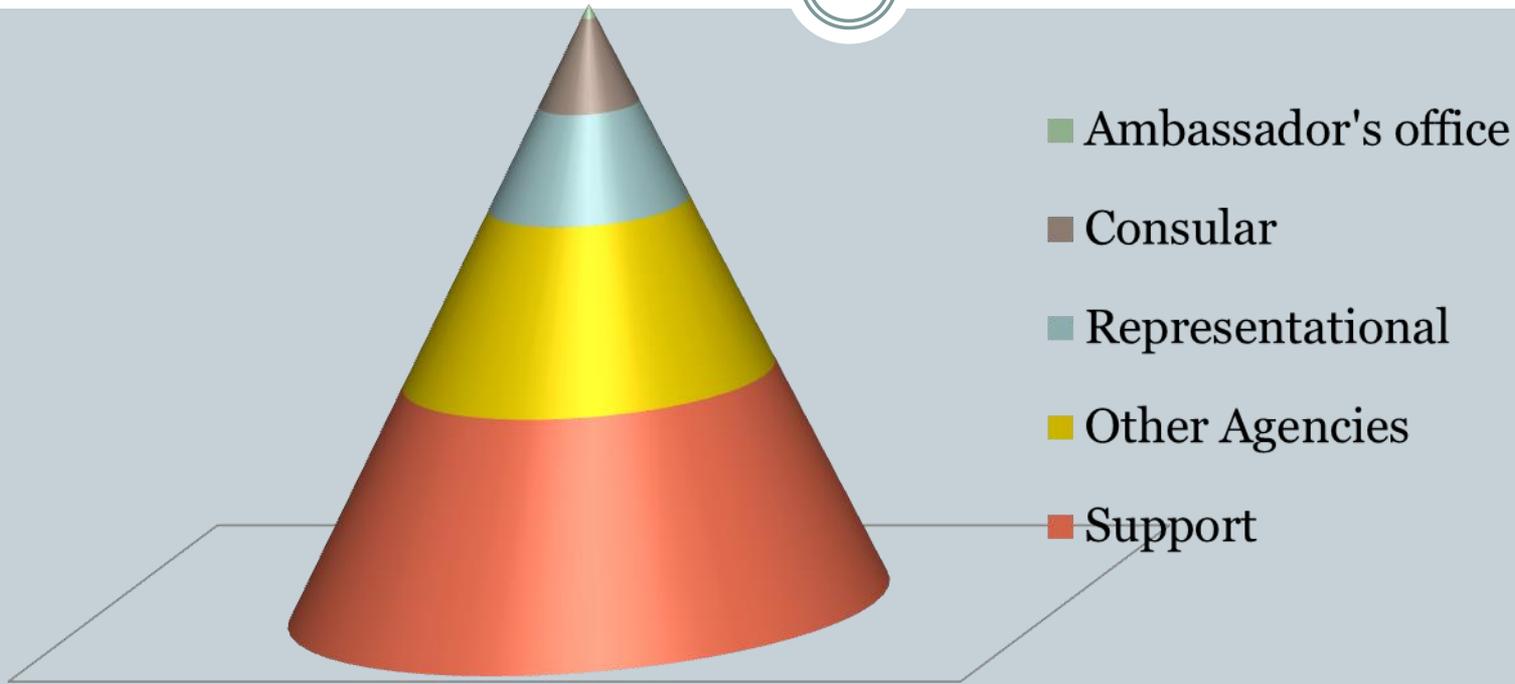
- ❖ Advance U.S. foreign policy objectives
- ❖ Report local conditions, opportunities, dangers
- ❖ Protect American citizens abroad
- ❖ Promote American business interests
- ❖ Work with local authorities on shared objectives



# What do embassies do for Americans?

- Negotiate treaties and trade deals to promote peace and prosperity
- Promote business deals for American products and companies
- Promote American universities, culture, and the arts
- Intervene on behalf of destitute, detained, or deceased American citizens
- Notify Americans in country about safety/security concerns
- Evacuate Americans fleeing conflict areas or natural disasters
- Provide safe haven for evacuated Americans
- Provide training to foreign government officials, police, journalists
- Assistance with adoptions
- Replace lost passports

# Who Works in an Embassy?



**Ambassador and DCM:** “Front Office”

**Consular:** American citizen services, visa issuance

**Representational:** USAID, political, economic, public affairs

**Agencies:** Military, intelligence, drug enforcement, commerce, agriculture, justice, etc.

**Support:** Management, security, communications, IT, health unit, clerical, drivers, etc.

# The Ambassador's Job



- Represents the U.S. President
- Coordinates the execution of U.S. policy in country
- Oversees all official U.S. employees in country
- Advises Washington on best approaches for achieving policy goals
- Works with diplomatic colleagues to influence local government

# The “Country Team”

Ambassador/DCM



USAID

Commerce,  
Agriculture

Management,  
Security

Consular

Political,  
Economic, Public  
Diplomacy

Military  
attaché

Intelligence

Justice

Treasury

Drug  
Enforcement

Homeland  
Security

# The Foreign Affairs Agencies



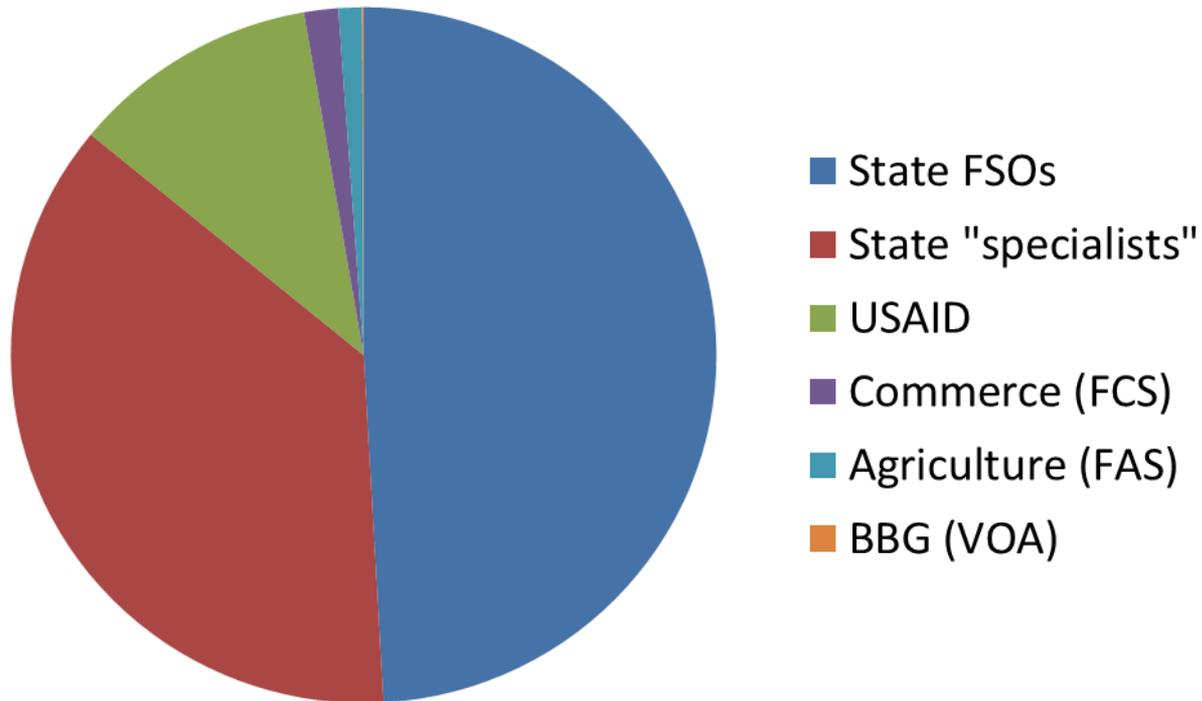
- Professional Foreign Service: Acts of 1924, 1980
- Mission statement:  
*The U.S. Foreign Service deploys worldwide to protect and serve America's people, interests, and values*
- How many American employees?  
16,000

# Who are they?

## 16,000 Foreign Affairs Employees

- 8,000 Dept. of State *diplomats*
- 6,000 Dept. of State *specialists* (security agents, IT experts, medical, HR)
- 1,850 USAID development experts
- 255 Foreign Commercial Service officers (Dept. of Commerce)
- 175 Foreign Agricultural Service attaches (Dept. of Agriculture)
- 12 Broadcasting Board of Governors (VOA - Voice of America)

## Foreign Affairs Employees



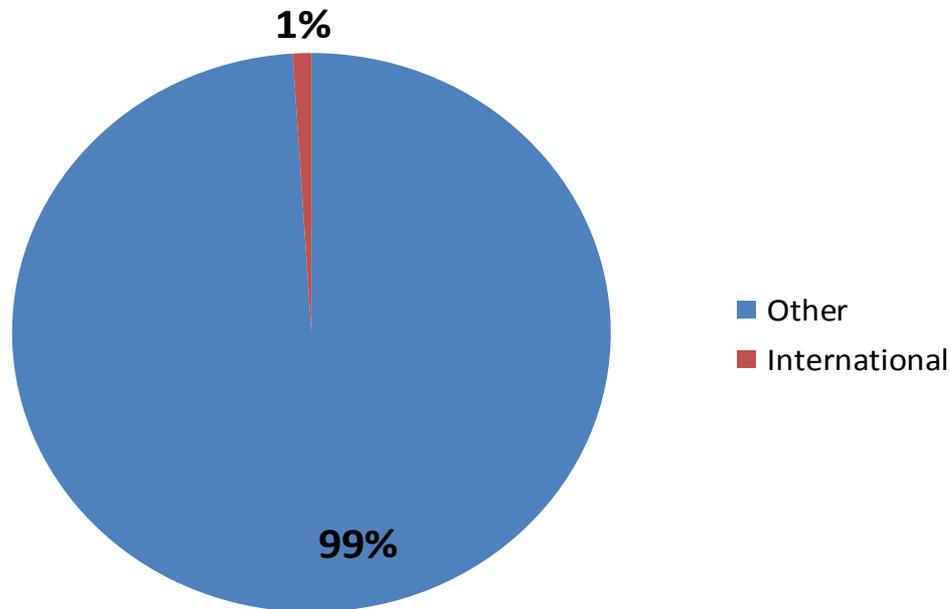
Plus 70,000 local hires at overseas posts

# Where do they work?

- ❖ 270 Missions (embassies, consulates, UN organizations, etc.): most in difficult places, many in dangerous ones
- ❖ At any given time, 2/3 are deployed overseas
- ❖ We are present in all but 3 countries in the world

# How Much of the U.S. Budget Goes to Diplomacy and Foreign Aid?

Percentage of the FY 2016 Federal Budget Spent on International Programs



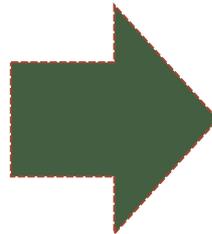
This includes:

- Foreign affairs agencies
- Dues to international organizations
- Foreign aid
- Disaster aid, refugees, etc.

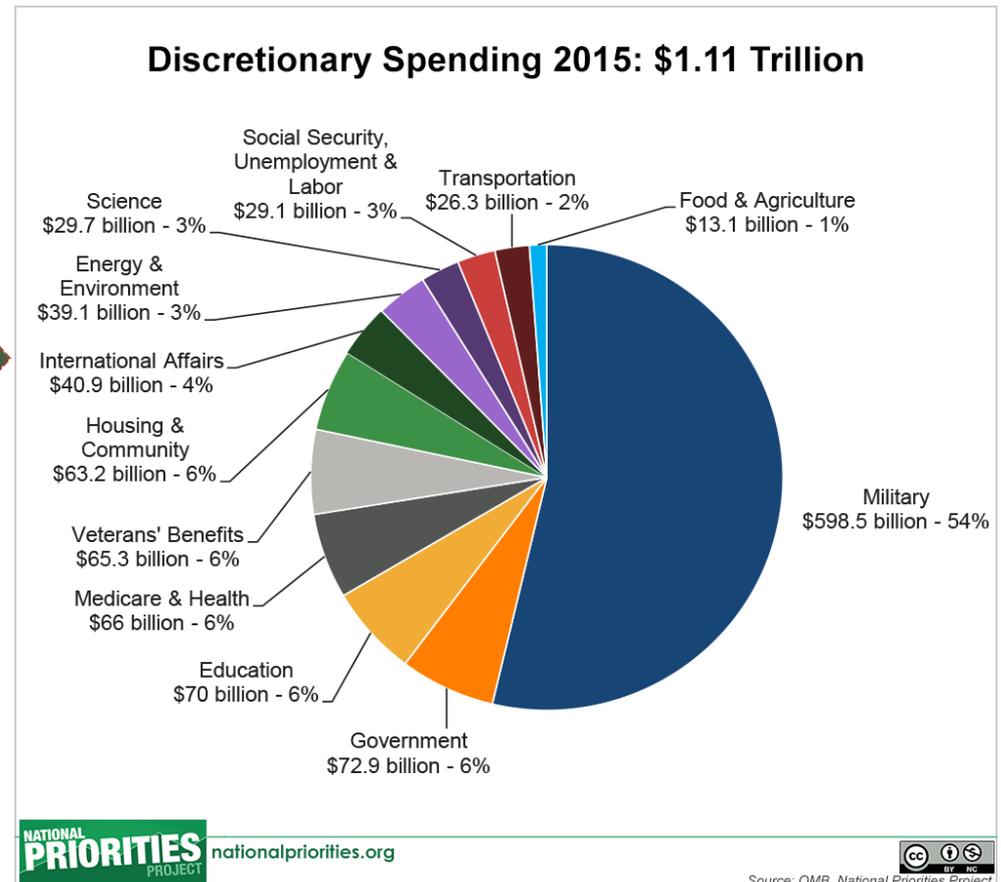
# Measured another way, it's still pretty small.

## Diplomacy avoids wars Advances national security

International Affairs  
\$41 billion - 4%



Defense also funds foreign  
military sales, some security  
assistance and stabilization  
programs



## Not Your Grandfather's Foreign Service!

Today's Foreign Service is much more representative of the American population. If you look only at the last 10 years, women are well over 50% of new Foreign Service members, and ethnic diversity has increased significantly.

One reason: The desire to hire second-generation Americans who know other cultures and enter service with fluency in a second or even third language.



*I hope you have a better understanding and appreciation for what our embassies and diplomats do to protect and serve the American people.*



Questions?

**THANK YOU!**